

STATEMENT OF CONSENT, AUTHORIZATION AND RELEASE REGARDING THE SUBMITTED POSTER

« CARTE BLANCHE AUX CRÉATIFS » CONTEST

I, the undersigned _____ (hereinafter the «**Creative**») declare to have created the following poster: _____ (hereinafter the «**Poster**») which I registered in the Contest “Carte Blanche aux créatifs” (hereinafter «**the Contest**») held by Astral Media Affichage (hereinafter «**the Organizer**»). I declare having created the Poster in the performance of my employment as a creative (artistic director, copywriter, graphic designer or freelance performing such duties) for _____ (hereinafter the «**Agency**») or as a freelance working directly for the client whose products or services are advertised in the Poster.

(Please fill out if Creative works for an Agency) I, the undersigned _____, declare to be the representative of the Agency and I confirm that the Creative elaborated the Poster in the performance of his or her duties for the Agency. Furthermore, I confirm that I have obtained authorization from _____ (hereinafter the «**Client**») for the representation of its product or service in the Poster and for the use that will be made of the Poster in relation with the Contest.

(Please fill out if Creative is a freelance working directly for the Client) I confirm having obtained authorization from _____ (hereinafter the «**Client**») for the representation of its product or service in the Poster and for the use that will be made of the Poster in relation with this Contest.

The Creative and the Agency, as the case may be (hereinafter the «**Entrants**»), declare having informed the Client of the Contest’s format and rules before submitting the Poster and all acknowledge and agree that the Poster may be subject to comments which may be favourable or unfavourable, some of which may concern them. The Entrants and the Client therefore agree to refrain from taking any action of any nature whatsoever against the Organizer or its representatives following use made of the Poster in relation with the Contest.

The Entrants and the Client authorize the Organizer to use the Poster in relation with the Contest, including on the Organizer’s website, on the Contest’s website and on the Contest’s identified Facebook page, and also authorize the Poster’s reproduction for the purpose of a book to be published in relation with the Contest. The Entrants and the Client therefore grant to the Organizer an irrevocable license regarding the Poster, without any territorial limitation and for as long as copyright protection subsists. This license includes all reproduction, use, marketing, publication, broadcast and distribution rights in the Poster in relation with the Contest, its promotion and the promotion of future editions, for all markets and for all media known today and yet to be discovered, including interactive transmission via websites or otherwise. Following the official unveiling of the Contest’s winner beginning of June, this license shall no longer be exclusive.

It is understood that should the Poster be declared to be the winning Poster of the prize in conformity with the official Contest rules and should the Client have hereby given consent, the Poster shall be published by the Organizer in the manner set out in the Contest rules. This prize includes poster installation costs for the supplied media and the media space (all other costs are excluded and are at the Client's expense, including poster production and printing costs, talent-related costs, costs for releases, including regarding photographs, etc.).

The Entrants and the Client declare to be at least 18 years old and able to sign this authorization.

The Entrants agree to keep a copy of this *Statement* for their files and to provide the Organizer with the original copy upon request.

In witness whereof, they have signed this agreement in _____
this _____

Creative's signature

Authorized agency representative's
signature

Address

Address

Phone number

Phone number

Intervention of person with whom Entrant partnered to create the piece, if applicable

I, the undersigned _____, partnered with the Entrant to create the Poster and grant all of the same rights which have been granted above by the Creative.

Confirmation of the Client's grant of a licence

I, _____, acting as _____ for the Client, confirm to have given consent to the granting of the above licence.